



WORKING HARD & SMART –
INVESTING IN THE INFORMATION AGE

Dr. Neoh Soon Kean



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PART 1: THE IMPORTANCE OF INFORMATION

(1) INFORMATION & MAKING PROFIT

(2) THE NEW INFORMATION AGE - A GIGANTIC REVOLUTION

- The amount of and the Economic Growth in Information
- The "Dissemination" of Information
- The Impact of Data Explosion and Low Cost of Data on Business

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